

Strategic Plan

2025

Reach High, Achieve More

FamilyRes.org



Family Residences and
Essential Enterprises, Inc.

Mission

Our mission is to support people of all abilities to reach their full potential and thrive in their communities.

A Message from the Leaders at FREE

True to our commitment, FREE is steadfast in our belief that the interests of the people we support must be the guiding principle in all that we do. Our mission, vision, values and strategic direction reflect this belief. The strategic themes outlined in our plan distill FREE's strategic direction into key themes that will serve as a powerful management tool that aligns our priorities, behaviors and decision making at all levels of the organization. Strategic themes are the building blocks around which execution of strategy occur. These themes allow us to be proactive in influencing the future of the FREE Network, which is particularly true in these unprecedented times of continuous change. The success of our strategic plan will require a commitment from the entire FREE family and we are confident that because of the unrelenting dedication of our valued stakeholders, that we will have an exceptional year.

Synergistically Yours,

Christopher and Robert



Robert S. Budd,
CEO/President

A handwritten signature in black ink that reads "Rob Budd".



Dr. Christopher Long,
CEO/President

A handwritten signature in black ink that reads "Chris Long".

Growth and Fiscal Viability

Goal: Expand Services to support more people while maintaining financial viability

- Increase service units in high-need areas.
- Reduce the time that current vacancies remain open.

Quality and Risk

Goal: Increase Program Quality

- Provide opportunities for social interactions for individuals supported.

Goal: Enhance social skills for individuals

- Provide opportunities for building social skills for individuals supported.

Goal: Decrease Insurance Liability

- Reduce insurance expenses.
- Focus on improving health outcomes.



Workforce Development

Goal: Maintain well-informed competent staff

- Hire & train employees who match the skills needed for the job.

Goal: Be a competitive employer for recruiting and retaining staff

- Provide an efficient path from application to hire.
- Consider alternative schedules including 4-day week, flex work-from-home, and floating location.
- Develop a compensation strategy.



 Homes Anew I, Inc.

 Homes Anew II, Inc.

Together... Creating the right solution for any need.

Family Residences and Essential Enterprises, Inc.

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